



## WhatNot Toys Acquires Exclusive Rights To Kitty Club In North America.

WhatNot Toys is proud to announce that it has acquired exclusive North American rights to the Kitty Club line of collectible toys. "Kitty Club has enormous appeal among children. It is cute and collectible and the products are filled with personality. The line has been highly successful in other markets and we are extremely excited to be bringing it to North America." said Bob Grey, Co-Founder of WhatNot Toys.

The Kitty Club product launch will be supported by a range of marketing and social media outreach channels.

Orders are being taken now for Kitty Club and WhatNot will also be showing the line at the New York Toy Fair this February 13-16, 2016 at Booth 5761.

To speak with a WhatNot representative or to meet with one at Toy Fair, please e-mail them at:

[inquiries@whatnottoys.com](mailto:inquiries@whatnottoys.com)



See all of our 2016 Kitty Club releases on the following pages.



**ITEM:**

**Kitty Club Foil Bag**

- ▶ 21 adorable kitties to collect!
- ▶ Each kitty has their own unique style including fashion hats that are interchangeable between characters
- ▶ Kitties are flocked and have real blinking eyes!
- ▶ Includes kitty, fashion hat, collector card and 'brochure'

**Item #-** 2400

**SRP:** \$2.99

**Packaging:** Foil Bag + CDU



**ITEM:**

**Kitty Club Single Figurine Blister Card**

- ▶ Each kitty has their own unique style including fashion hats that are interchangeable between characters
- ▶ 14 characters
- ▶ 4 Accessories with each figurine
- ▶ Kitties are flocked and have real blinking eyes!
- ▶ Includes kitty, fashion hat, collector card and 'brochure'

**Item #-** 2410

**SRP:** \$3.99

**Packaging:** Blister Card + CDU)





**ITEM:**

**Kitty Club Accessory Set**

Themed accessory packs unique to each Kitty!

- ▶ Each pack comes with loads of accessories related to your Kitty's personality and style!
- ▶ 6 kitties
- ▶ Includes kitty, fashion hat, 7 accessories, collector card and 'brochure'
- ▶ 6 packs to collect!

**Item # - 2420**

**SRP: \$6.99**

**Packaging: Blister Card**



**ITEM:**

**Kitty Club Convertible**

Time to drive around Kitty Heart Lane in your stylish convertible!

- ▶ Special kitty found in car and cafe and as a rarity in the foil pack
- ▶ Convertible has working wheels, flocked interior and opening trunk for storing all your Kitty Club accessories.
- ▶ Includes kitty and 7 accessories including a fashion hat, collector card and 'brochure'

**Item # - 2430**

**SRP: \$14.99**

**Packaging: Window Box**





**ITEM:**

**Kitty Club Heart Lane Café Bistro**

Welcome to the Heart Lane Café – the coolest hangout in Kitty Heart Lane!

The café is the perfect place for all your Kitty Club figures and comes with loads of cool accessories.

- ▶ Includes kitty, fashion hat, café play set with themed accessories, collector card and 'brochure'

**Item # - 2440**

**SRP: \$24.99**

**Packaging: Window Box**



**ITEM:**

**Kitty Clubhouse**

The famous Kitty Club Clubhouse where all your Kitties love to go!

The Clubhouse has real working elevator, catwalk and even a spinning dance floor!

- ▶ Includes limited edition kitty, fashion hat, Kitty Clubhouse with themed accessories, collector card and 'brochure'

**Item # - 2450**

**SRP: \$TBD**

**Packaging: Window Box**

